

Re-engineering Mindset, Mastery, and Legacy.

DATE: 2024.10.26

For the uninitiated,
success looks like luck.
For the strategist, it is
a methodology.

YOUR DOING FOLLOWS YOUR THINKING

OUTER ASPECTS

Neue Haas Grotesk Display Pro Bold

Revenue

Influence

Net Worth

Thinking

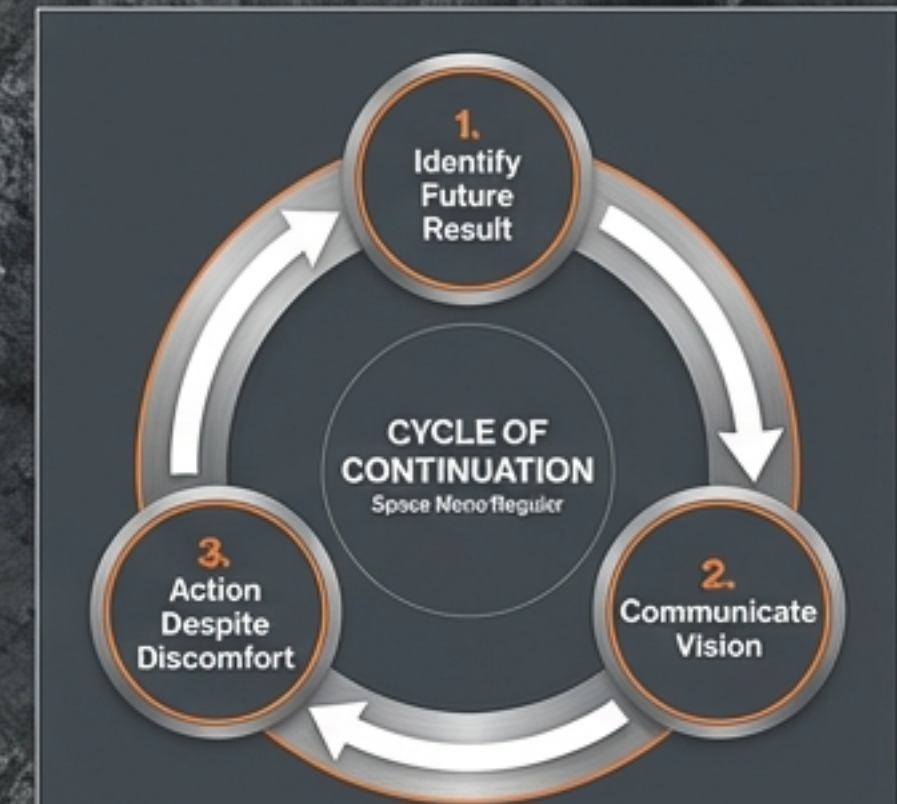
INNER ASPECTS

Neue Haas Grotesk Display Pro Bold

Thinking

Intentionality

Curiosity



STOP REPAIRING. START DESIGNING.

REACTIVE THINKING

Past-focused
Driven by Fear/Doubt
Reacts to Mistakes

**OUTCOME:
STAGNATION**

INTENTIONAL THINKING

Future-focused
Driven by Clarity
Moves toward Target

**OUTCOME:
EXPONENTIAL
GROWTH**

Strategist Rule: Prioritize being EFFECTIVE over being RIGHT.

THE QUALITY OF YOUR QUESTIONS DETERMINES YOUR SPEED

Neue Haas Grotesk Display Pro Black

OLD QUESTION:
Why is this
happening?
(Victimhood)

NEW QUESTION:
How was this
achieved?
(Engineering)

Curiosity is the shortcut. It eliminates the meandering that keeps entrepreneurs stuck in the middle class.

REVERSE ENGINEERING THE SUMMIT

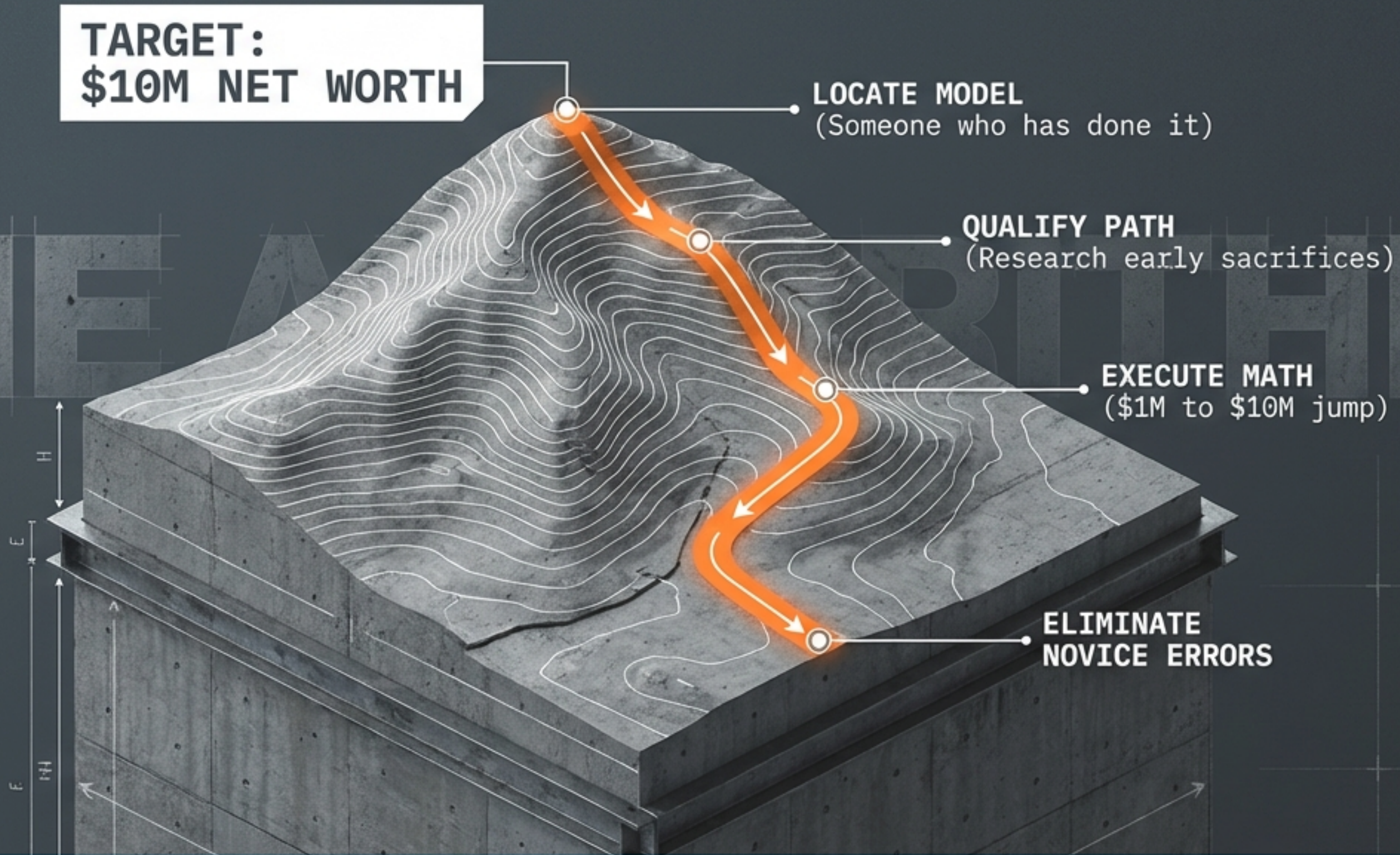
**TARGET:
\$10M NET WORTH**

LOCATE MODEL
(Someone who has done it)

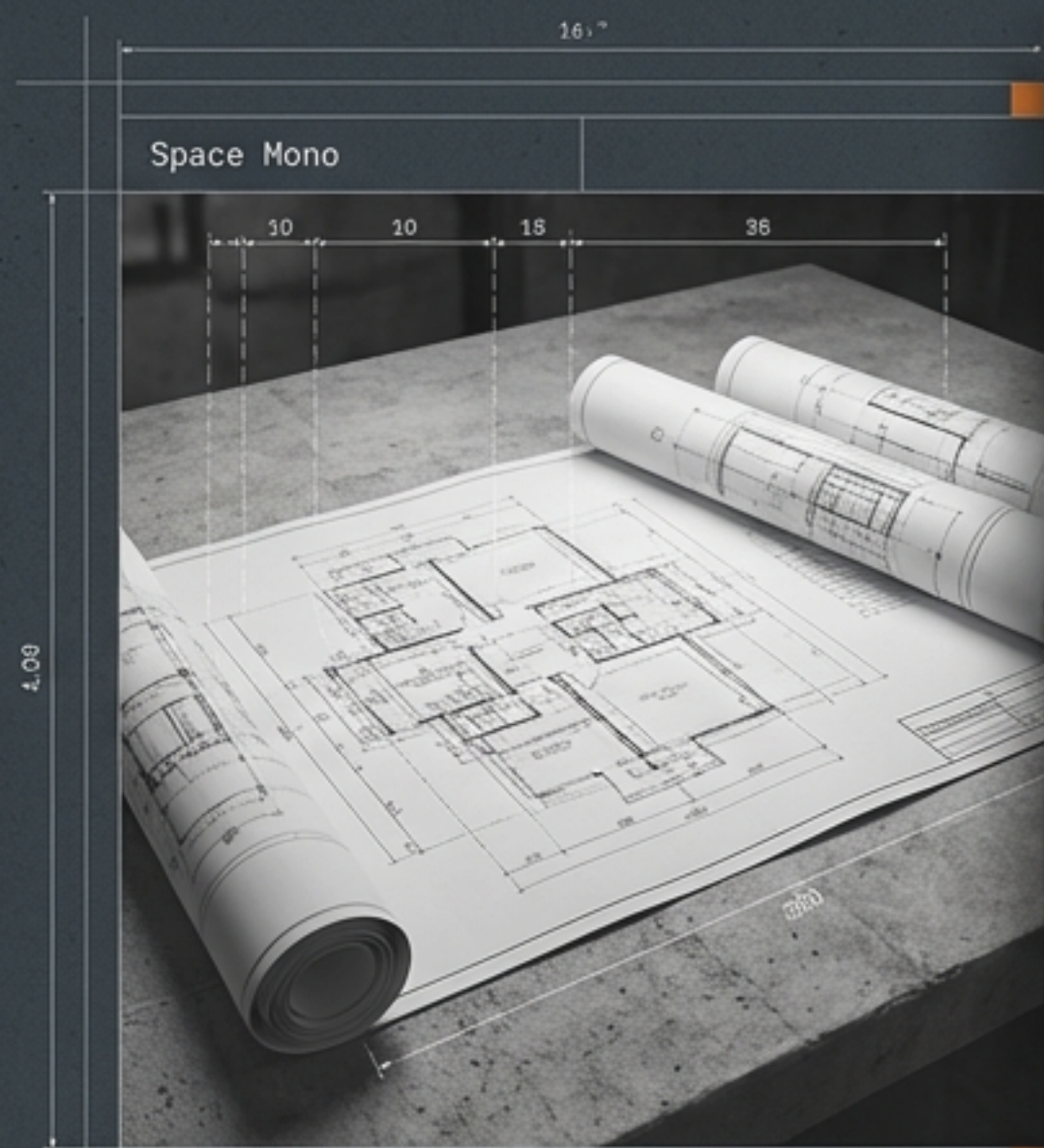
QUALIFY PATH
(Research early sacrifices)

EXECUTE MATH
(\$1M to \$10M jump)

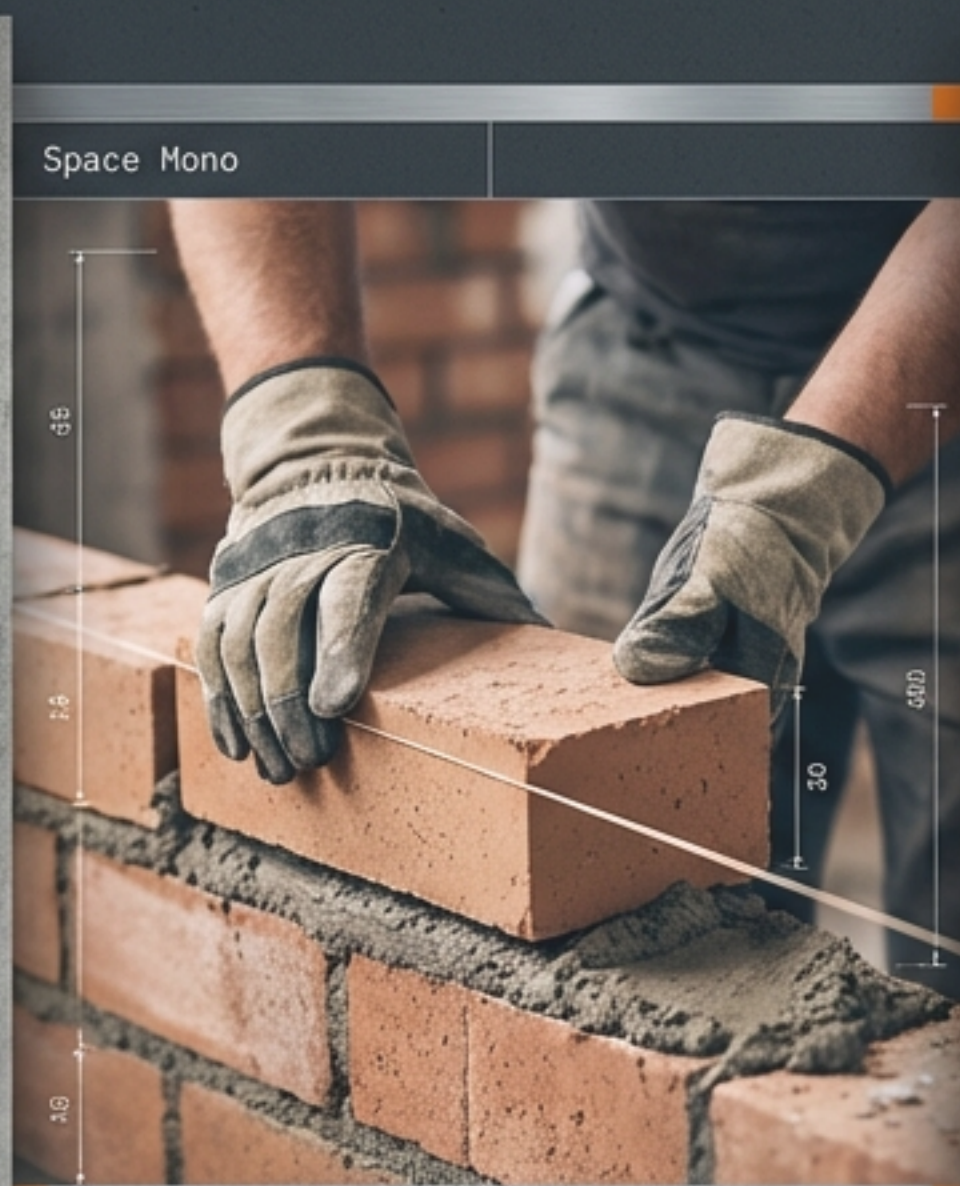
**ELIMINATE
NOVICE ERRORS**



DO NOT INNOVATE UNTIL YOU DUPLICATE



PHASE 1: MODEL
(Study the plans)



PHASE 2: MIMIC
(Exact repetition)



PHASE 3: MASTER
(Internalize logic to scale)

THE INGRATIATION FACTOR: Add value to the mentor. Give them a return on their time to stay in the game.

ALIGNMENT IS A FORCE MULTIPLIER



Failure is not usually market-based. It is internal breakage.

YOU ARE THE CEILING OF YOUR ORGANIZATION

LEVEL 5 LEADER
(Scale through others)

THE LAW OF
THE LID



LEVEL 1 LEADER
(Do it yourself)

THE MASTER STACK

Sharon Lechter
(Wealth)

Michael Gerber
(Process)

Jim Collins
(Culture)

Grant Cardone
(10X Targets)

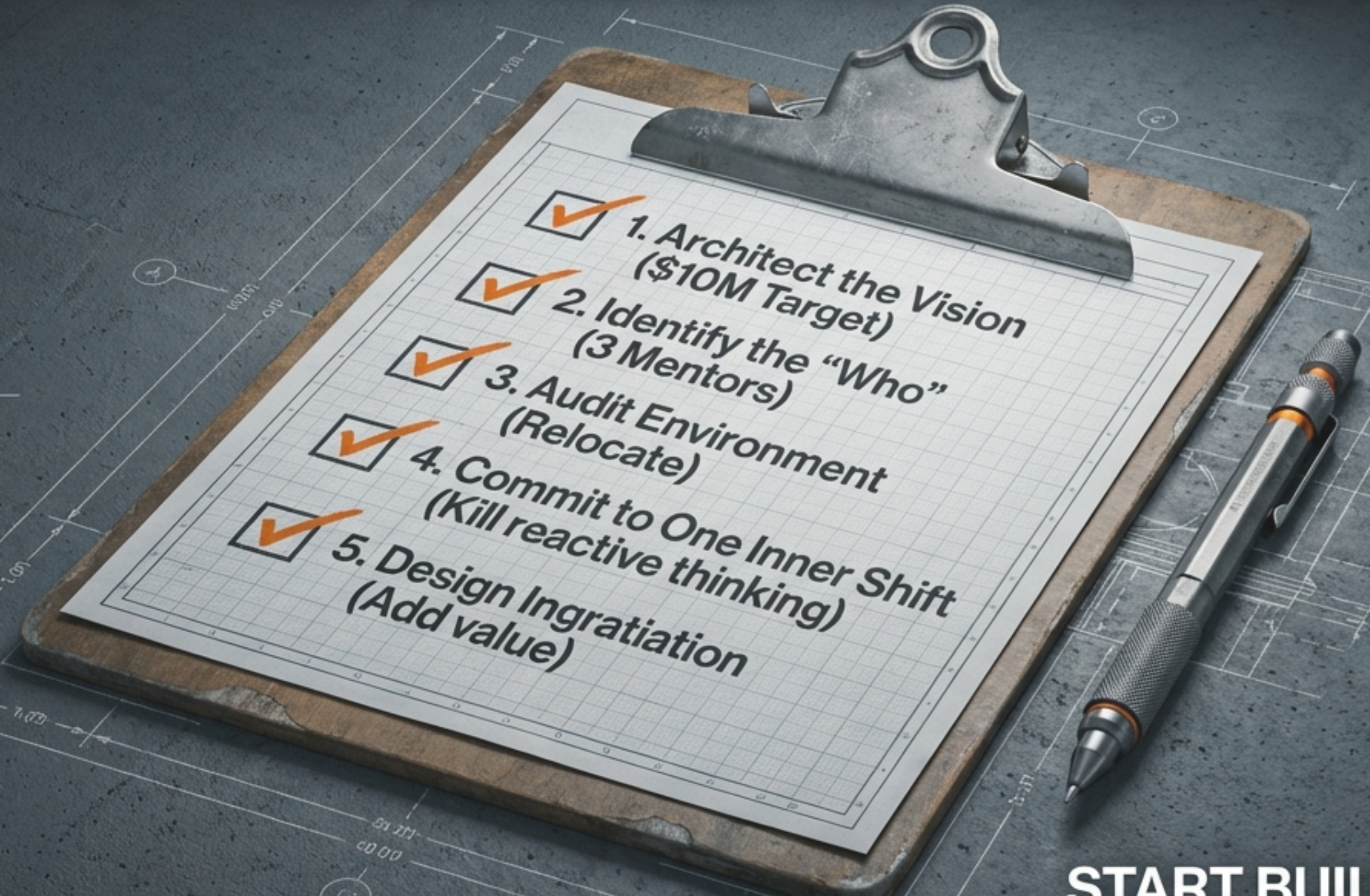
BEYOND THE SCORECARD



**SUCCESS WITHOUT FULFILLMENT
IS JUST EXHAUSTION.**

Legacy is helping others replicate your success.

THE 10-YEAR LEGACY PUNCH LIST

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- ☒ 1. Architect the Vision
(\$10M Target)
 - ☒ 2. Identify the "Who"
(3 Mentors)
 - ☒ 3. Audit Environment
(Relocate)
 - ☒ 4. Commit to One Inner Shift
(Kill reactive thinking)
 - ☒ 5. Design Ingratiation
(Add value)

START BUILDING TODAY.